



# Kiawah Art & House Tour 2021

## Business Sponsorship Levels

### PLATINUM:

- **\$3,500:** Back Cover Full Page Color Ad in Tour Book
- This level includes recognition on a prominently displayed list of sponsors in the tour homes, six (6) complimentary tickets to the event, and a link to your website on the **Arts, etc.** website: [KiawahArtsEtc.org](http://KiawahArtsEtc.org).

### GOLD:

- **\$2,500:** Inside Back or Inside Front Cover Full Page Color Ad in Tour Book
- **\$2,000:** Interior Full Page Color Ad in Tour Book
- This level includes recognition on a prominently displayed list of sponsors in the tour homes, four (4) complimentary tickets to the event, and a link to your website on the **Arts, etc.** website: [KiawahArtsEtc.org](http://KiawahArtsEtc.org).

### SILVER:

- **\$1,000:** Interior Half Page Color Ad in Tour Book
- This level includes recognition on a prominently displayed list of sponsors in the tour homes, two (2) complimentary tickets to the event, and a link to your website on the **Arts, etc.** website: [KiawahArtsEtc.org](http://KiawahArtsEtc.org).

### BRONZE:

- **\$500:** Interior Quarter Page Color Ad in Tour Book
- This level includes a link to your website on the **Arts, etc.** website: [KiawahArtsEtc.org](http://KiawahArtsEtc.org).

### FRIENDS:

- **\$250:** Listing in Tour Book

## Business Sponsorship Contract

As the representative for \_\_\_\_\_, I, (printed name of company representative) \_\_\_\_\_, approve the purchase of a business sponsorship ad to appear in the 2021 Kiawah Art & House Tour Book as is designated on the accompanying Ad Design Form.

Signed: \_\_\_\_\_  
Company Representative

Date: \_\_\_\_\_  
Telephone: \_\_\_\_\_

**PLEASE SCAN 1) THIS FORM AND 2) YOUR COMPLETED AD DESIGN FORM and email both to Cheryl Morley at [SponsorKiawahTour@gmail.com](mailto:SponsorKiawahTour@gmail.com) or mail both to: Cheryl Morley 130 Gardeners Circle PMB 148, Johns Island, SC 29455 by **MARCH 2, 2021**. If you have questions, call Cheryl (314) 409-1054 or email her at: [SponsorKiawahTour@gmail.com](mailto:SponsorKiawahTour@gmail.com).**



# Kiawah Art & House Tour 2021

## Ad Design Form

Name of Business: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Website Address (URL): \_\_\_\_\_

- **Tour Book Size:** 5.5”w x 8.5”h
- **Ad Size:** (CHECK ONE)
  - Full Page Color (BACK COVER) [5.5”w x 8.5”h final print size - submit ad artwork sized to 5.85”w x 8.85”h] which includes 0.175” bleed] ..... \$ 3,500.00
  - Full Page Color (INSIDE FRONT COVER OR INSIDE BACK COVER) [5.5”w x 8.5”h final print size - submit ad artwork sized to 5.85”w x 8.85”h] which includes 0.175” bleed] ..... \$ 2,500.00
  - Full Page Color (INTERIOR) [5”w x 8”h] ..... \$ 2,000.00
  - One-Half Page Color [5.0”w x 3.75”h] ..... \$ 1,000.00
  - One-Quarter Page Color\* [2.25”w x 3.75”h] ..... \$ 500.00
  - Sponsor Listing (NO AD) ..... \$ 250.00

*\*Vertical orientation preferred on one-quarter page ads.*

- **Design Method:** (CHECK ONE)
  - Repeat Ad: [This applies only if your business had an ad in last year’s Tour Book.]
  - Camera-ready Ads: [Must be at least 300 dpi and sent as .pdf, .eps or .tif file to the graphic designer.]
  - Business Card Style Ad Design: [This can be provided at the advertiser’s request and includes logo and simple text information only. Logos can be emailed as .tif or high resolution .jpg files, along with ad text, to the graphic designer.]

▪ **Instructions:**

After carefully providing all the above information for your ad, please scan and email 1) this form along with 2) the signed contract to Cheryl Morley at [SponsorKiawahTour@gmail.com](mailto:SponsorKiawahTour@gmail.com) or mail them to her at 130 Gardeners Circle PMB 148, Johns Island, SC 29455 by the printing deadline date of **March 2, 2021**.

You may pay by credit card on our website [KiawahArtsEtc.org](http://KiawahArtsEtc.org), or by mailing a check to Cheryl at the above address. Questions concerning ad design may be directed to: Nandini McCauley, Graphic Designer [telephone: 843-953-8228 (9:00 am to 3:00 pm daily) or e-mail her at: [KiawahTour@gmail.com](mailto:KiawahTour@gmail.com). Checks should be made payable to: **Arts, etc.**

Ad placement is prioritized by date received, so please submit your information as soon as possible.